



PCH Product Information
Pfizer Consumer Healthcare

[REDACTED]
[REDACTED]
[REDACTED]

January 29, 2020

Dear [REDACTED]

Thank you for sharing your thoughts concerning Centrum® Silver® Tablets.

Iron is a nutrient that is not included in Silver Adults and Silver Men's formulas. Iron is an important nutrient in supporting many aspects of health including immune function and maintaining healthy red blood cells however, men ages 19 and older consume on average 16.3-18.2 mg of iron per day via food alone. These intakes are greater than the Recommended Dietary Allowance (RDA) for men over the age of 50 (8mg/day). In addition, when iron is consumed in amounts exceeding what is needed by the body it can accumulate in body tissues and may lead to health concerns. We also encourage you to speak with your healthcare professional about your nutritional status and the right vitamin & mineral requirements for your body as they differ for every person.

Behind every Centrum® product is our desire to provide you with exceptional quality and service. If you have any further questions, please visit our website at www.centrum.com for the latest information on available products, promotions and updates, or call us at 1-877-236-8786 (1-877-CENTRUM) between 9 AM and 5 PM EST Monday through Friday.

Thanks again for taking the time to contact us.

Sincerely,

Pfizer Consumer Healthcare

CUS20-005243